

ATTACHMENT C

ITB 2022-022

PRINT AND MAIL SEASONAL ACTIVITY GUIDE

BID COMPARISON						
ITEMS	UNIT OF MEASURE	ESTIMATED QUARTERLY QUANTITY	BIDDERS			
			UNIT PRICE	Access Marketing Services, LLC	UNIT PRICE	Nash Holding LLC
OPTION No. 1 - PRINTING	per piece	40,000	\$1.043	\$41,720.00	\$0.000	\$0.00
OPTION No. 1 - Add'l four page spread	per piece	40,000	\$0.0424	\$1,696.00	\$0.000	\$0.00
OPTION No. 1 - MAILING	per piece	40,000	\$0.068	\$2,720.00	\$0.000	\$0.00
SUBTOTAL FOR OPTION No. 1			\$46,136.00		\$0.00	
OPTION No. 2 - PRINTING	per piece	40,000	\$0.750	\$30,000.00	\$0.24	\$9,600.00
OPTION No. 2 - Add'l four page spread	per piece	40,000	\$0.0424	\$1,696.00	\$0.01	\$400.00
OPTION No. 2 - MAILING	per piece	40,000	\$0.047	\$1,900.00	\$0.014	\$560.00
SUBTOTAL FOR OPTION No. 2			\$33,596.00		\$10,560.00	